

inna

INNA KORENZVIT, FOUNDER & CEO, KORE ACCOUNTING SOLUTIONS

Inna Korenzvit is the Founder of KORE Accounting Solutions. Having been a stay-at-home mom for almost 15 years and raising her family, Inna founded KORE in 2012, once her children were grown up. Through Inna's passion for providing outstanding service, her keen business sense, and her strong leadership, KORE has grown and positioned itself as the industry leader in legal accounting. Inna's passion for helping her customers succeed, her positive attitude, and her innate ability to connect with people make her an incredible leader. Inna's enthusiasm and genuine care for those around her is contagious, and it shows, based on the love and appreciation she gets from her family and friends, her team's desire to work hard and do what's right, and many loyal and appreciative customers. As the driving force behind KORE's continued growth and success, Inna proves that women can achieve success in both their family and professional lives.

WHO INFLUENCED YOU THE MOST?

Inna's parents were her biggest inspiration, exemplifying strong ethics and hard work, which shaped her own drive and self-sufficiency. They poured endless support into their family, balancing demanding jobs with unwavering dedication to well-being, teaching Inna resilience through every challenge. Their example of perseverance and commitment fueled Inna's passion for entrepreneurial pursuits, instilling in Inna the belief that through laser focus and strength of character she can conquer all obstacles. These are the guiding principles in Inna's life's journeys.

HOW ARE YOU SUPPORTING THE NEXT GENERATION OF FEMALE LEADERS?

Inna supports the next generation of female leaders through mentorship, sharing practical accounting and entrepreneurial insights, as well as shaping standards for aspiring lawyers, many of whom are women. Inna's goal is to lead by example and to empower women to become resilient leaders, who balance ambition with purpose.

WHAT DOES WOMEN'S EMPOWERMENT MEAN TO YOU?

Inna prioritizes motherhood as the most important job for a woman, dedicating a big part of her life to being a stay-at-home mom during her children's formative years. To Inna, women's empowerment and success mean achieving balance between family and career, while taking care of herself and providing support to other women.

WHAT IS THE BEST ADVICE YOU'VE RECEIVED?

The best piece of advice Inna ever received is to like what you do, not do what you like!

